



SAMPLE PROPOSAL:
PARTNERSHIP
BETWEEN YOU AND
LOCAL BUSINESS

****[Your Name/Art Business]****

[Your Contact Information: Address, Phone Number, Email]

[Date]

[Local Business Owner's Name]

[Local Business Name]

[Business Address]

Dear [Local Business Owner's Name],

I hope this proposal finds you well. My name is [Your Name], a local artist with a passion for bringing spaces to life through art. After visiting [Local Business Name] and experiencing its unique atmosphere, I am excited about the possibility of partnering with you to enhance your establishment's ambiance through the integration of local art.

****Introduction and Art Statement:****

I specialize in [briefly describe your art style and medium, e.g., contemporary acrylic paintings, landscape photography, etc.].

My work seeks to [brief description of what your art represents or aims to convey]. I believe that art has the power not only to beautify a space but also to connect with individuals on a personal level, creating a memorable experience.

****Proposal Overview:****

I propose a curated selection of my artwork to be displayed within [Local Business Name].

This selection [describe the theme or concept, e.g., "captures the vibrant energy of our local community" or "reflects the serene beauty of nature"], complementing the aesthetic and ethos of your business. Here's what I propose:

- ****The Artwork:**** [Include brief descriptions of specific pieces you propose to display, their sizes, and mediums. Optionally, attach images or provide a link to an online portfolio.]

- **Installation Details:** I will oversee the installation process, ensuring that the artwork fits seamlessly into your space without interrupting your business operations. [Mention any specific installation needs or your flexibility in terms of placement.]

- **Pricing and Sales:** [Detail your pricing model, whether it's direct sale, consignment, or rental. Include commission rates if applicable and payment terms.]

Benefits to [Local Business Name]:

Partnering with a local artist offers numerous benefits:

- Enhances the dining/shopping experience with a unique visual appeal.
- Attracts clientele who appreciate art and culture, potentially increasing foot traffic.
- Strengthens your brand's connection to the local community by supporting local creatives.
- Differentiates [Local Business Name] from competitors by offering a dynamic and culturally enriching atmosphere.

Call to Action:

I am enthusiastic about the potential synergy between [Your Name/Art Business] and [Local Business Name].

I invite you to visit my studio to view the proposed artwork in person and discuss how we can collaborate to enhance your space. I believe that together, we can create an engaging and visually captivating environment for your customers.

Please feel free to contact me at [Your Phone Number] or [Your Email] to schedule a meeting or if you have any questions.

I am looking forward to the opportunity to contribute to [Local Business Name]'s success and to further discuss this exciting proposal with you.

Thank you for considering this partnership. I will follow up with you in a week to answer any questions you might have and hopefully to discuss the next steps.

Warm regards,

[Your Name]

[Your Signature (if sending a hard copy)]

[Your Name/Art Business]

****Attachment:**** Portfolio/Images of Proposed Artwork (if not included in the email body or as a link)

This sample proposal is designed to be adapted to your specific art style, medium, and the nature of the local business you're approaching. It's important to keep the tone professional yet personal, emphasizing the mutual benefits of such a collaboration.